



## Topics for final exams<sup>1</sup>

### International Business Economics BA

#### 1.1. Foreign Economic Policy

1. The World Trade Organization and the World Bank Group
  - a. The principles of the world trade regime under the GATT and the WTO
  - b. The dispute settlement mechanism of the WTO
  - c. The lending policy and management of the IBRD and the IDA
2. International trade theories
  - a. The Ricardian model
  - b. The Heckscher-Ohlin model
  - c. The standard trade model
3. The instruments of trade policy
  - a. The effects of import tariffs on prices and trade volume
  - b. The effects of export subsidies on prices and trade volume
  - c. Import quotas and voluntary export restraints compared
4. Foreign direct investments & international competitiveness
  - a. FDI: indicators, tendencies in East-Central-Europe, benefits & costs
  - b. The Global Competitiveness Index

#### 1.2. International Finance and Economics

1. External balance of the economy
  - a. Context between the national income and the external balance
  - b. The Balance of Payments statistics
  - c. Interpretation of the external balance
2. Exchange rate developments
  - a. The real exchange rate
  - b. Exchange rate in the long run
  - c. Exchange rate and interest rates
3. Exchange rate policy
  - a. Effects of currency devaluation on the external balance
  - b. Fiscal and monetary policy under fixed or floating exchange rate
  - c. Economic policy choice between fixed and floating exchange rate regimes

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<sup>1</sup> Refers to 2022/23 teaching year. Final exam covers 3 subjects. Each subject is divided into 4 main topics and 3 or 2 subtopics. Students get 2 topics from committee members at the final examination.

4. Theory of the Optimum Currency Area and the euro area
  - a. Theory of the Optimum Currency Area
  - b. The euro area
  - c. Adoption of the euro from the perspective of new EU members

### **1.3. International Financial Management**

1. Financial markets, instruments and institutional investors
  - a. Taxonomy of financial assets
  - b. Institutional investors
  - c. Equity and fixed income market structure, clearing & settlement
2. Behavioral Corporate Finance
  - a. Behavioral Aspects of Corporate Financial Decisions
  - b. Biases, Heuristics and Framing
  - c. Behavioral vs. Traditional corporate financial analysis
3. Multifactor Explanation of Asset Prices
  - a. Arbitrage Pricing Theory
  - b. Theoretical and Empirical Explanation of Multifactor Models
  - c. Fama and French Models
4. Currency Markets and Derivatives
  - a. Spot and forward market
  - b. Forwards and futures
  - c. Options